AUGUSTA TOWNSHIP

MINUTES

ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING March 1, 2021

PRESENT

Jeff Shaver, Gary Albers, Wendy Onstein (left meeting at 2pm), Graham Houze, Mark Primeau, Judy Baril, Doug Malanka, Annette Simonian, Myron Belej

1. Call to Order

Chair called the meeting to order at 1:35 p.m.

2. Chair's Opening Remarks

3. Approval of Agenda

Agenda Approved

4. Approval of the Minutes

Minutes approved

5. **Disclosure of Interest**

6.

7. Business Arising from the Minutes

8.

9. **Delegations**

10. New and Unfinished Business

9.1 Mayor's Breakfast

- Registration open now, email reminders will go out shortly
- Speakers; Mayor Malanka, Mayor Todd, Ian McFall, Burnbrae Farms
- Committee agreed that there was no need for a sponsor this year as there was no breakfast to purchase
- We will need to hire someone to in order to properly broadcast the event.
- Jeannette will provide a quote Monday March 9. The estimated price is around \$1000.
- MP and MPP have been invited, but unconfirmed

9.2 Affordable Housing Project

- The Government is pushing for affordable housing and looking to Municipalities to assist in the is effort.
- Affordable housing exercise is being conducted at the UCLG level
- UCLG will be asking if Simcoe County would come and speak about their model.

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- The project is a challenging one, and the Mayor will be looking to have the Counties play a larger role in the roll out in order for it to succeed.
- The Committee discussed what could be done to solve the crisis. The

County and Township should look at all the options and ways to add value to the community such as updating the O.P. to allow trailer parks.

9.3 UCLG Economic Development, Corridor & BIC Update

- UCLG, Corridor and BIC nothing new to report
- The Province has requested that the Township submit a business case for the Industrial Park as part of our request for funding.
- The Township is working collaboratively with Prescott o create development opportunities and the Mayor is hoping to make an announcement at the Mayor's Breakfast.

9.4 Committee Updates

- CDC discussed the opportunities for conducting various community events.
- See the minutes on the website for further details
- At A&RAC last meeting, the Committee discussed the possibility of the Township exploring offering Tile Drainage Loans directly from the Township.
- Better communication with farmer's was also discussed enhanced communication with farmer's and tile drainage opportunities
- See the Minutes on the website for further details.

9.5 Roundtable

- Still waiting on confirmation for infrastructure money from the Government for the ice rink in Prescott
- South Grenville Food Bank is launching three new major programs
- ZBLA passed for the former NorthStar Restaurant
- The township took part in a good question and answer session with New Terra.
- Dyno Nobel thanks staff for their help with their successful demolition project.

10. Next Meeting - Tuesday April 6, 2021 at 1:30pm

11. Adiournment

Adjourned at 2:45p.m until **Tuesday** April 6, 2021 or until the call of the Chair subject to need.