

**AUGUSTA TOWNSHIP
AGENDA
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
January 31, 2022 at 1:30 P.M.**

REGULAR COUNCIL – EXECUTIVE SESSION

- A. Call to Order
- B. Chairman’s Opening Remarks
- C. Approval of Agenda
- D. Approval of Minutes of Previous Meeting
- E. Disclosure of Pecuniary Interest and General Nature Thereof
- F. Business Arising from the Minutes
- G. Delegations
- H. Correspondence
- I. New and Unfinished Business
 - Mayor’s Breakfast
 - Waterfront Access
 - International Plow Match
 - Affordable Housing Project
 - UCLG Economic Development, Corridor and BIC Update
 - Committee Updates (CDC/A&RAC/Recreation)
 - Roundtable Discussion
- J. Questions for the Public
- K. Discuss Date of Next Meeting – March 7, 2022
- L. Adjournment

Mission Statement for EDTC

Under the Direction of Council and Senior Staff to work in an advisory capacity to attract, promote, retain and expand economic development and tourism within Augusta Township to make our Township a sustainable community in which to reside, work and play.

**AUGUSTA TOWNSHIP
MINUTES
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
January 3, 2022 at 1:30 p.m.**

PRESENT

Jeff Shaver, Rob Whittaker, Judy Baril, Gary Albers, Wendy Onstein, Lisa Severson, Steve McDonald, Doug Malanka, Annette Simonian

REGRETS

Graham Houze, Dave Annable,

1. **Call to Order**

Deputy Mayor Shaver called the meeting to order at 1:30 p.m.

2. **Chair's Opening Remarks**

3. **Approval of Agenda**

Agenda Approved

4. **Approval of the Minutes**

Minutes approved for the December 3, 2021 meeting.

5. **Disclosure of Pecuniary Interest**

6. **Business Arising from the Minutes**

7. **Delegations**

8. **Correspondence**

9. **New and Unfinished Business**

9.1 Mayor's Breakfast

- Tentative Date March 25, 2022
- Location: MERC (depending on Provincial rules)
- Catering: Jeanette to approach Brockberry for cost – if the Committee members know of any caterer's from Augusta or Prescott let Jeanette know.
- Budget – Budget to be included in the 2022 budget based on 2021 event.
- The Committee agreed to increase the breakfast cost to \$15.
- Theme: Committee discussed using the MDB Economic Development Strategy report as the theme.
- Speakers: Key Stakeholders from report – TBD
- Sponsor: Jeanette to contact Burnbrae for sponsorship

AUGUSTA TOWNSHIP

9.2 Waterfront Access

- Dave Annable has finished the sketches for the waterfront park area.
- Mayor and CAO to obtain letters of support from MP, MPP and Parks Canada to support the proposal.
- Mayor suggested that someone hand deliver Augusta's plan for the waterfront and letters of support to the parent company in the United States.

9.3 International Plow Match

- N/A.

9.4 Affordable Housing Project

- UCLG is setting up an Attainable Action Group for Affordable Housing and is seeking qualified members.

9.5 UCLG/Corridor/BIC Update

- N/A

9.6 Committee Updates

- The Parade was a great success. Over 200 cars went through
- Laurie King received the L&G Volunteer Centre's Community Caring Award.

9.8 Roundtable

- International Women's Day March 7, 2022
- Spirit of Giving – 225 families served and each child received two gifts
- Arena campaign – only \$65,000 left to raise to reach goal
- EORN Status – Cellular network project is moving forward with consultations
- EORN stepping back from the GIG project, the province is doing their own thing and will likely be releasing info some time this month.

10. **Next Meeting – January 31, 2022 at 1:30pm**

11. **Adjournment**

The meeting adjourned at 2:30 p.m.