

AUGUSTA TOWNSHIP
MINUTES
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
September 7, 2021 at 1:30 p.m.

PRESENT

Jeff Shaver, Graham Houze (electronically), Judy Baril (electronically), Doug Malanka, Wendy Onstein, Annette Simonian, Myron Belej (electronically), Jeanette Johnson (electronically)
Guest: Rob Whitaker (electronically)

REGRETS

Lisa Severson, Dave Annable, Gary Albers

1. Call to Order

Deputy Mayor Shaver called the meeting to order at 1:35 p.m.

2. Chair's Opening Remarks

Welcome back, hope everyone had a great summer
Chair informed the Committee that Mark Primeau has moved out of the Township, therefore will no longer be part of the Committee and thanked him for his service and wish him the best.

3. Approval of Agenda

Agenda Approved as amended to add Waterfront access and the Bill Thake Award

4. Approval of the Minutes

Minutes approved for the June 7, 2021 meeting.

5. Disclosure of Pecuniary Interest

9. New and Unfinished Business

9.1 Business of the Year

- Date November 5, 2021 for the Business of the Year
- It will be planned as a hybrid event
- Jeanette to contacted Snowmobile Club, but they had to decline for this year. Jeannette will contact the Fire Station to see if they can host and she will look into caterers.
- The nominating sub-committee will consist of Wendy and Graham. Rob Whitaker will assist in some capacity.
- The selection committee will consist of Wendy, and Judi and Gary if he is available
- Theme suggested: Longevity and recognition
- Suggested Speaker: Ben Quennville – Jeannette to confirm
- Committee discussed the possibility of honouring businesses in the Township that has been in business for milestone years.
- Discussed how we would find out the information.

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9.2 Bill Thake Award

- Committee discussed possible nominees based on the selection criteria.
- Committee agreed that David Cybulski from the Garden of Hope would be a good candidate
- Annette to see if the UCLG has the last submission from 2015 and will forward to the Committee for updates.

9.3 Affordable Housing Project

- Report from the Counties is pending, should be available for the next meeting

9.4 UCLG/Corridor/BIC update

- The UCLG continues to forward leads to the Township for follow up.
- New round of Digital Main Street funding, Elizabeth Lawless hired as Coordinator for the project.
- Next Corridor meeting is in a few weeks.

9.4 Committee Updates

- N/A.

9.5 Waterfront Access Opportunities

- The CAO has forwarded a letter to industry long the River.
- No formal reply has been received but have been asked to be patient for some results.
- Committee recommended that the Township have a plan in place if they do get back to us with a proposal
- The Chair suggested that the Committee jot down some point for a future vision for the next meeting.

9.7 Roundtable

- UCLG Virtual Economic Development Summit is November 19, 2021
- The Prescott Arena Committee is just shy of their 3.2 goal and expects to exceed it. Project has shovels in the ground and is on target.
- 2021 Spirit of giving campaign is underway
- Commuter bus from Brockville to E/C is up and running
- MVB Economic Development Strategy will be coming soon
- SBEC intake for starter company plus in progress
- Intake for Women Entrepreneur program ongoing
- COVID Recovery program ongoing
- AquaWorld won the appeal and the developer is ready to move forward.
- UCLG is doing an Active Transportation Study and is looking for comments.

10. **Next Meeting – Monday October 4, 2021 at 1:30pm**

11. **Adjournment**

The meeting adjourned at 2:50 p.m.