AUGUSTA TOWNSHIP

MINUTES ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING June 7, 2021 at 1:30 p.m.

PRESENT

Jeff Shaver, Gary Albers (electronically), Graham Houze, Judy Baril, Doug Malanka, Wendy Onstein, Mark Primeau (electronically) Annette Simonian, Myron Belej, Jeanette Johnson

REGRETS

Lisa Severson

- 1. **Call to Order** Deputy Mayor Shaver called the meeting to order at 1:30 p.m.
- 2. Chair's Opening Remarks

3. Approval of Agenda

Agenda Approved as amended to add Waterfront access opportunities and County Road 2 improvements

- 4. **Approval of the Minutes** Minutes approved for the April 6, 2021 meeting.
- 5. Disclosure of Pecuniary Interest
- 6. Business Arising from the Minutes
- 7. Delegations
- 8. Correspondence

9. New and Unfinished Business

- 9.1Business of the Year
 - Committee agreed that November 5, 2021 for the Business of the Year
 - It will be planned as a hybrid event if necessary
 - Jeanette to contact Snowmobile Club for venue and breakfast

9.2 Affordable Housing Project

- Meeting at the Counties is pending
- Partnerships at all levels need to achieve viable solutions
- 9.3 UCLG/Corridor/BIC update
 - Nothing to report

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9.4 Committee Updates

- Mayor provided overview of CDC meeting, see minutes for details.
- Planner provided overview of the AR&C, see the AR&C minutes for details.

9.5 Waterfront Access Opportunities

- Deputy Mayor suggested that the Township take a proactive approach to obtaining waterfront river access, particularly the Invista property, through Council with written documentation.
- Consensus from Committee that Council explore all available opportunities for the Township to obtain land for waterfront access.
- Committee would like to see Lemon Point utilized to its full potential. Residents should be able to access the area as the only river access in Augusta. Committee feels that the barrier represents inability to access and suggest that proper signage be utilized to let residents know they can use it.

9.6 County Road 2 Road Tour

- Township and the UCLG's PWM meet to discuss what improvements could be made to County Road 2 to promote area as a tourism asset.
- The Mayor would like to make a motion to rename portion of the road to Augusta Riverside Parkway.

9.7 Roundtable

- The Prescott Arena Committee has raised 2.9 mil of 3.2 goal
- Almost all the naming rights have been sold
- Stay tuned for more opportunities to participate in donations programs
- It is hopeful that shovels will be in the ground by the end of July

10. Next Meeting – Tuesday September 7, 2021 at 1:30pm

11. Adjournment

The meeting adjourned at 3:05 p.m.