

AUGUSTA TOWNSHIP
MINUTES
ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING
February 1, 2021 at 1:30 p.m.

PRESENT

Jeff Shaver, Gary Albers, Lisa Severson, Wendy Onstein, Graham Houze, Mark Primeau, Judy Baril, Bryan Brown, Ray Morrison, Doug Malanka, Annette Simonian, Myron Belej

REGRETS

David Annable

1. Call to Order

Chair called the meeting to order at 1:30 p.m.

2. Chair's Opening Remarks

- Welcome to the new CAO, Bryan Brown
- Ray thanked the committee for their support over the years

3. Approval of Agenda

Agenda Approved as amended to add EORN update

4. Approval of the Minutes

Minutes approved for the January 4, 2021 meeting.

5. Disclosure of Pecuniary Interest

6. Business Arising from the Minutes

7. Delegations

8. Correspondence

9. New and Unfinished Business

9.1 EORN

- Lisa provided the Committee with an overview of the EORN application submission is still moving forward. Lisa clarified that they were told the stream they applied under does not have a regional model, but they are trying to work it out. As an alternative they are hopeful that financial support could be secured through infrastructure funding. EORN will help individual municipalities with the application to try to secure funding that way.

AUGUSTA TOWNSHIP

9.2 Mayor's Breakfast

- Given the current circumstances the Mayor's breakfast will be entirely virtual this year. If it is decided later that it can be a blend of virtual and live, the Fire department will still be available.
- Burnbrae has been confirmed as the speaker
- The Township will not ask for sponsorship this year since there will be no breakfast.

9.3 UCLG Economic Development, Corridor & BIC Update

- UCLG nothing new to report
- Corridor is taking an inward look at how to conduct themselves and measure successes.
- Pre COVID leads played out without success.
- BIC – there is still interest, but no movement to date
- The Township recognizes the need to move the business park forward as a viable property.
- The Mayor and Mr. Morrison had a very productive meeting at ROMA with the Minister of Economic Development.
- They reminded the Minister of the potential of the site, its challenges and successes.
- They requested the Ministry to provide funding to help make the site shovel ready.

9.4 Committee Updates

- CDC will be meeting February 17th, 2021
- At A&RAC last meeting, the Committee discussed the possibility of the Township exploring offering Tile Drainage Loans directly from the Township.
- Better communication with farmer's was also discussed. The Committee will assist the Township in developing a list of local farmers and work on a plan on the best way to get necessary information out to them.

9.5 Roundtable

- Digital Main Street – all businesses approached, but only about 5 or 6 were eligible and of those they decided program was not for them.
- There will be a second intake for future proof projects which will allow more business to apply for a digital marketing strategy.
- There is an application in for more funding to extend the SG digital squad coordinator for L&G for another month.
- Prescott Curling Club received \$10,000 from Prescott for Club sustainability
- Dyno Nobel is finalizing the demolition at their site
- The Arena Committee is waiting for final decision from the Government on infrastructure money.
- International Women's Day in March 5, 2021
- The Leeds Grenville Small business Enterprise Centre has receive funds to distribute for various business projects.
 - Stream 1 – starter companies can request further assistance with

AUGUSTA TOWNSHIP

their business

- Stream 2 – Pay for consults, businesses can ask the expert
- Ontario business support grant uptake is very low in this area. If anyone knows of a business that would like to apply forward the information.
- First issue of the digital digest has gone out.

10. **Next Meeting – March 1, 2021 at 1:30pm**

11. **Adjournment**

The meeting adjourned at 3:00 p.m.